

Pocono Record
February 24, 2008

Bushkill woman to speak at diversity forum

February 24, 2008 6:00 AM

Bushkill resident Leticia Leizens, editor and publisher of Our House magazine, will give the keynote address on entrepreneurial successes and challenges at the second annual "Diversity Entrepreneur Forum: Steps to Successful Business Ventures" at 4 p.m. Wednesday, March 12, at the University of Scranton DeNaples Center.

Also at the event, Jorge Coronel of the Hispanic Resources Network will discuss how participants can access various community resources. Brad Bason of North Central Digital Systems Inc. will present the essentials of networking. The event will conclude with a panel discussion of local entrepreneurs and community leaders.

The Diversity Entrepreneur Forum was created to address issues facing local minorities in pursuit of growing their businesses in northeastern Pennsylvania.

The cost of the forum is \$25 per person; dinner is included. Deadline for registration is March 5. To register, visit www.scrantonchamber.com. For information, visit www.MetroAction.org, or contact Desiree Ranella at (570) 342-7711 or dranella@metroaction.org.