

Pocono Shopper  
March 26, 2008

# MetroAction announces upcoming training programs for Monroe County businesses

MetroAction announces its March and April business training programs for start-up and expanding business owners throughout its eight county service area, including Monroe County.

**• Small Business Initiatives**  
9 a.m. to noon, Wednesdays, March 26-May 14. This 8-week business training program focuses on the four main components of operating and managing a successful small business: success, market, cash flow and oper-

ations planning.

**• A Quick Look at QuickBooks** noon to 2 p.m., Wednesday, March 26. Have you ever wondered if accounting software would make your life easier? Diana Damm, QuickBooks Advanced Certified ProAdvisor will demonstrate the features of QuickBooks and help you determine if it's the right fit for your business.

**• Child Care MicroGrant Help Session Teleconference**  
12:30 to 1:30 p.m., Tuesday,

April 1 or Thursday, April 3. These teleconferences help sessions will provide participants with a program overview, tips on what the review committee is looking for, sample projects and an opportunity to ask questions.

**• How to Prosper in the New Energy Future**, 8:30 to 10 a.m., Tuesday, April 22. This free seminar will review new federal and state energy legislation, utility deregulation and the advances in technology that will provide new commercial opportunities for entrepreneurs in Pennsylvania's

West.  
**• Ave Employee Stock Ownership Programs (ESOPs) as an Option for Your Business** noon to 2 p.m., Wednesday, April 23. ESOPs can provide an alternative exit plan for retiring business owners, as well as job security for the company's employees. I. Michael Keating, president of the ESOP Association, will explain how to establish, set-up and operate an Employee Stock Ownership Plan.

Dollar and Centre noon to 2 p.m., Wednesday, May 14. This seminar is a plain English approach to the language of business. Attendees will learn how to understand business financial statements and make decisions to improve profitability. Seating is limited for these informative seminars and pre-registration is required. For information contact MetroAction staff at (878) 342-7717 or visit [www.MetroAction.org](http://www.MetroAction.org)

**• Making Sense of Your**