

# Manufacturing Week 2012



It's All About Your...



## Wednesday, October 3, 2012



### **Manufacturing: The Industry of Innovation**

**Mr. Roger Kilmer**

Director of the National Institute of Standards & Technology's Manufacturing Extension Partnership Program

As a follow-on to his keynote address at the national *Manufacturing Innovation 2012* conference, Mr. Kilmer will describe the crucial role that emerging and mid-sized manufacturers play in domestic and global supply chains and share recent success stories that verify what we all know – that **U.S. manufacturing is alive and well** thanks to innovative practices that are changing the game! Drawing upon real-life examples of how small and mid-sized manufacturers across the nation are leveraging internal and external resources to introduce new products, develop value-added customer services, identify new markets and reinvent their business processes, Mr. Kilmer will push you to **reconsider what "innovation" means to YOUR company** and explore **how YOU can create a culture of innovation** that won't just take your business to the next level – but well beyond!

**Lunch Presentation:** The Hilton Scranton Conference Center, **Scranton, PA**  
12:00 Noon – 2:00 PM  
\$20.00 p/person

**Dinner Presentation:** The Wren's Nest Restaurant, **Mansfield, PA**  
5:30 PM – 7:30 PM  
\$40.00 p/person

**2 Locations  
Register by 9/27**

## Thursday, October 4, 2012



### **Manufacturing CEO Insights**

**Mr. Paul Marvel, CPA**

Partner, McGladrey LLP, Blue Bell, PA

As a partner in the manufacturing and distribution industry practice areas of the nation's 5<sup>th</sup> largest assurance, tax and consulting firm, and a contributing author to the McGladrey *Manufacturing & Distribution Monitor*, Mr. Marvel will share his insights as to what's on the minds of **over 900 CEOs and CFOs** that participated in the 2012 McGladrey Monitor survey. He'll highlight their pressing challenges and planned responses, their biggest perceived growth opportunities and the **best practices of companies that continue to grow and thrive! This is a best-practice sharing session not to be missed!** This is a great opportunity to gain insight into the *McGladrey 2012 Manufacturing & Distribution Monitor* report in advance of your competitors.

**Continental Breakfast Presentation:** Glenmaura National Golf Club, **Moosic, PA**  
8:00 AM – 9:30 AM  
\$15.00 p/person

**Lunch Presentation:** Top of the 80's Restaurant, **Hazleton, PA**  
12:00 Noon – 1:30 PM  
\$20.00 p/person

**2 Locations  
Register by 9/27**

Friday, October 5, 2012

## FIRST EVER NATIONAL MANUFACTURING DAY



### *The True Meaning of Innovation: Creating Customer Value!*

**Mr. John Brandt**

Former Publisher & Editor-In-Chief, IndustryWeek Magazine  
Former President, Publisher & Editorial Director, Chief Executive Magazine  
Current CEO and Founder of The MPI Group

Mr. Brandt has spent more than two decades studying the leadership attributes of effective, purpose-driven organizations. As an expert on how companies and their leaders can adapt themselves to the realities of new markets, new corporate structures, and new customer expectations, he is an accomplished leadership and management innovator and world-renowned **consultant to Fortune 100 companies throughout the globe.**

His combination of light-hearted humor, in-depth expertise, personal experiences and unparalleled research has made him **one of the most popular business speakers in the world**, with recent appearances for Microsoft, SAP, IBM, Grant Thornton, Accenture, Oracle and Novartis.

Mr. Brandt will explain **why “innovation” really means “creating customer value”** in today’s economy, and he’ll describe useful and practical ways to discover what your company’s brand *really* means, what your customers *really* want, how to create customer value that goes beyond the competition, and **how to avoid commoditization of your company’s products.** For more information about Mr. Brandt, visit [www.apbspeakers.com](http://www.apbspeakers.com).

**Lunch Presentation:** The Towanda Country Club, **Towanda, PA**  
12:00 Noon – 2:00 PM  
\$40.00 p/person

**Dinner Presentation:** The Best Western East Mountain Inn, **Wilkes-Barre, PA**  
5:30 PM – 8:00 PM  
\$75.00 p/person

**2 Locations  
Register by 10/2**

## To Register For Any or All Events...



Your Resource for Profitable Manufacturing Growth

*Please register soon for these limited-seating venues.*

Go to [www.nepirc.com/mfgweek2012](http://www.nepirc.com/mfgweek2012) or  
call Nancy Markovich at 570-819-8966 or  
email us at [manufacturingday@nepirc.com](mailto:manufacturingday@nepirc.com)  
for more information.

NEPIRC thanks the Manufacturing Week Champions and Steering Committee Members who made these events possible.

### 2012 Manufacturing Week Champions

Action Lift, Inc.  
GENTEX Corporation  
Luzerne County Community College  
Procter & Gamble

Bridon American  
Greater Scranton Council Labor Union  
PNC Bank  
Rosenn, Jenkins & Greenwald, LLP

General Dynamics OTS  
HawkMtn Labs, Inc.  
PPL  
Weiler Corporation

### 2012 Manufacturing Week Steering Committee Members

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MetalKraft  
Pulverman

Bridon American  
GENTEX Corporation  
Keystone North  
Monadnock Non-Wovens LLC  
Ward Manufacturing

Diamond Manufacturing  
Hitachi Metals (HMAC)  
Medico Industries  
Procter & Gamble  
Weiler Corporation

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